



Laura Prisc

COACH ♦ TEACHER ♦ SPEAKER

Business is simple. People are complicated!

Contact

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Overview

25 Years of Providing Leadership and Communication Counsel

Extensive experience providing coaching, structured development, team workshops, programming and strategic counsel for leaders in a variety of organizations/industries.

Passionate About People

Majority of career dedicated to building others up as leaders and strengthening organizations' relationships between employees, with a focus on effective communication and creating a positive work culture.

Certified Coach & Facilitator

Leverage a wide variety of development tools in order to serve teams and individuals. Certified Facilitator for: John Maxwell, DiSC, StrengthsFinder, FreshBiz, and more.

Inspiring - Educational - Motivational Speaker

Topics designed to suit your audience's needs.

Expertise

- Corporate Coaching
- Leadership Development
- Meeting Facilitation
- Change Management
- Mentoring
- Strategic Communication
- Public Speaking
- Employee Engagement
- Creative Thinking
- Strategic Planning

Content

StrengthsFinder / Strengths Strategy

Personal and leadership growth begins with self-awareness. Discover your naturally hard-wired strengths and begin to see yourself and others with greater clarity. Identify unique strengths-based contributions, needs, triggers, and over- / under-use patterns based on your profile.

Delivered as: Group workshops, Individual / Group coaching, Keynotes

John Maxwell: Good Leaders Ask Great Questions, Developing the Leaders Around You, Today Matters, Everyone Communicates Few Connect, Becoming a Person of Influence, Leadership Gold, 15 Laws of Growth, Sometimes You Win Sometimes You Learn, REAL, Put Your Dream to the Test, Intentional Living, Leadership Game, Maxwell Leadership Assessment (360 feedback)

Delivered as: Lunch & Learns, Book Studies, Workshops, Experiential Learning, Keynotes

Content

FreshBiz Game

This unique business simulation game is designed to stimulate entrepreneurial - creative thinking. Game play brings participants' underlying beliefs into full awareness, with the intent of allowing them to play life and work more intentionally. Inspires collaborative behaviors and a "Win to the Winth power" mindset.

Delivered as: Group workshops (public or with intact teams) - 5.5 hour, 8 hour, or two-day options available.

Facilitated Book Studies: In-depth book studies are designed to meet client needs with respect to content chosen, participant group designation, and time-frame involved.
Topics typically covered: Leadership, Personal Growth, Communication, Team Dysfunctions, Strategic Planning, Intentional Living.

Think and Grow Rich

This in-depth study outlines the process used by the richest, most successful businessmen in early US History to attain their personal goals and accumulate wealth. Study spans 8-12 weeks.

Delivered as: In-person facilitated mastermind study, or video/audio and conference call experience.

Other

- 1:1 or Group Coaching/Mentoring
- Leadership 360 Assessments
- Behavioral Assessments (DiSC or MBTI)
- Leadership Game

Personal Philosophy

"A master in the art of living draws no sharp distinction between his work and his play; his labor and his leisure; his mind and his body; his education and his recreation. He hardly knows which is which. He simply pursues his vision of excellence through whatever he is doing, and leaves others to determine whether he is working or playing. To himself, he always appears to be doing both."

~LP Jacks

Building long-term, mutually beneficial relationships which result in satisfied customers is my #1 goal! With that in mind, when I'm asked what I do and how it works, I don't offer just one solution because One Size Does NOT Fit All when it comes to creating content and programs to meet individual challenges.

With that in mind, my approach is to get to know what the client is striving to create, where they are today, what they believe is standing in their way, and what cost they associate with not moving forward. From that understanding, I then design a solution built to address those stated needs and desires.

I'm known for creating a safe and comfortable environment for growth, asking the unexpected questions, and encouraging the kind of deeper reflection and introspection that leads to real creative breakthroughs.

Call me! Let's see if we're a good fit!

Clients Include...

- The Dow Chemical Company
- Toyota Motor Manufacturing of West Virginia
- Kanawha County Schools
- SimEx
- PrimeLending
- Energy Corporation of America
- Northwestern Mutual
- Constellium